

Steven L. Walker
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RELEVANT SKILLS AND EXPERIENCES

Knowledgeable in all aspects of music and the music business. Experienced in many aspects of the music business. Music Blogger. Drummer and Music Producer. Proficient in the use of modern studio technology and computers (PC and Mac), which includes Avid Pro Tools, BandLab/Sonar (Cakewalk), Adobe Audition and Power Tracks Pro. Produce and create original music for talent. Scout for talent. Performed and toured with various bands. Music Educator and Instructor.

EXPERIENCE

Owner Present
Creative Vibe Productions

Publisher Dec 2012 – Aug 2017
Indie Artist Music Blogger – Just Vibin’

- Weekly blog about independent entertainment in music, arts, media (television, film, movies, music videos), acting, photography, modeling, writing and independent business owners
- Created blog to freely support and promote others in the entertainment and business communities
- Further supported and promoted others by sharing and re-sharing Instagram posts, Facebook posts, LinkedIn Posts and retweeting on Twitter
- Created Just Vibin’ Facebook page and social hub website to blog, promote and support the indie artists
- Interviewed and featured special guest artists in blog that also showcased their new music, new or upcoming releases, music videos and upcoming shows.

Owner Apr 2007 to **Present**
Creative Vibe Productions

- Owner and Operator of music recording studio and music production (publishing) company
- Develop marketing plans and produce engaging advertising materials
- Maintain and update all social media pages, which includes Instagram Twitter, Facebook, SoundCloud, and ReverbNation pages (as well as create and maintain Artists’ network pages and websites)
- Develop and maintain excellent working relationships with Artists on roster and external clients
- Designed and built websites using Macromedia Flash 8, Dreamweaver, Fireworks 8, Adobe Photoshop and other software programs

- Built computers (CPU's) to accommodate multi-sound cards and other hardware
- Produce and compose music using modern recording studio technology, which included various music software applications
- Create and design graphics for CD's and CD jackets (inserts)
- Consultant, percussion (drum) instructor, voice instructor, keyboard / piano instructor
- Engineer for pre and post mix downs and mastering using various music software applications

Director of Music Information

Jan 2005 to Apr 2007

Public Schools of Robeson County – Lumberton, NC

- Taught general music, careers in music and various songs to students / Choir Director
- Responsible for teaching students the proper diction and annunciation of notes and words using proper grammar
- Assisted principal, faculty and staff in school programs
- Participated in meetings with parents to encourage students to strive higher to meet their goals
- Implemented overall music plan for students, faculty and parents
- Initiated music education programs for students that were interested in pursuing a career in music
- Mentored and counseled students and served as Proctor for tests
- Provided goals and advised students by assisting them with the research tools needed to have access to additional information regarding upward mobility
- Developed a learning through music program which allowed students to expressed themselves through written essays and verbal demonstrations
- Provided guidance and information on how to apply for Pell Grants, financial aid, etc.
- Provided quality Customer Service to course attendees and instructors
- Received incoming calls and conveying any messages both written and verbal with professionalism.
- Maintained daily/weekly reports as well as preparing classrooms for course execution

Director of Music Information /

Sep 2002 – Jan 2005

Music Teacher (Pre- K thru Grade 5)

Lafayette Elementary and Harriet Tubman Elementary Schools, Baltimore, Maryland

- Provided overall music administration to students
- Taught general music, careers in music and various songs to students / Choir Director
- Responsible for teaching students the proper diction and annunciation of notes and words using proper grammar
- Assisted principal, faculty and staff in school programs
- Implemented overall music plan for students, faculty and parents

- Created extensive music education programs for students who are would like to pursue a career in music

General Partner Oct 1993-Jan 1996
Give The Drummers Some (GTDS), Baltimore, MD

- Co-creator of music production and publishing companies
- Produced, arranged and composed music
- Consultant, songwriter and lead singer of R&B group
- Managed and produced local recording Artist

Chairman of the Music Department Feb 1995-Jan 1996
Bibleway Freewill Baptist Church, Baltimore, MD

- Responsible for five (5) choirs (including mass choir), seven (7) musicians (including Minister of Music), Choir Presidents and Vice Chairperson
- Established proposals, operated annual budget and issued checks
- Scheduled rehearsal dates, meetings and performances
- Hired outside Musician(s) when needed and responded to requests for outside invitations
- Drummer

Quality Control Manager May 1987-Aug 1989
Ludwig Industries (Percussion Manufacturer), Monroe, NC

- Responsible for quality control, warehouse and shipping & receiving
- Originated a series of quality control procedures and formats
- Created a job description for a Quality Control Technician
- Monitored quality assurance in production area
- Established contact and communications schedule with purchasing, engineering and quality control departments on job site.
- Tour guide for national and international drummers (and artists) that endorsed Ludwig Drums (as needed)
- Internship - which led to full-time position (January 1987-May 1987)

Private Percussion Instructor Aug 1988-Jan 1989
Wingate College, Wingate, NC

- Taught rudiments and fundamentals of all percussion instruments

Percussion Instructor (Part-Time) / Assistant to Band Director Aug 1988-Nov 1988
Wingate College (now Wingate University), Wingate, NC

- Supervised percussion section for newly formed College Marching Band

- Assisted Band Director with music, performances, marching band formations and other duties

EDUCATION

Bachelor of Science in Music Industry Studies (Music Merchandising), May 1987
Minor: Business Administration
Elizabeth City State University, Elizabeth City, North Carolina

ACTIVITIES/HONORS

American Society of Composers, Arrangers & Publishers (ASCAP)
National Association of Music Merchants (NAMM) Scholar
National Association of Young Music Merchants (NAYMM) - 1 year
Music Industry Association (MIA), Member - 4 years / Secretary - 1 year
Intercollegiate Music Association (IMA) - 1 year
Music Industry Educators Association (MIEA) - 1 year
University Marching, Concert and Jazz Bands - 4 years
Percussion Section Leader - 2 years
Lead vocalist, background vocalist, drummer, percussionist, and keyboardist for numerous groups. Also, producer, songwriter and arranger.
Recipient of other various music and academic awards and scholarships.
Maryland Association of Urban Bankers (MAUB) - Fundraising Committee
National Association of Urban Bankers (NAUB)
Sandtown Habitat for Humanity - Volunteer